

Provisional Product List for NAICS 511120: Periodical Publishers*

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Industry Subject Area	Working Group Code	Tri-lateral Detail	English Title	English Definition	Product Exists in:			National Product Detail			NAICS Industries Producing the Product			CPC Codes
					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	1		Periodicals	Publications issued at fixed intervals, less often than daily and more often than annually, usually on a weekly or monthly basis. Periodicals generally contain articles with more analysis and in-depth coverage than newspaper reports. They may also contain essays, stories and poems and are often illustrated or with photographs. Newsletters are included. Periodicals may be published either in printed, on-line, other electronic or other media versions. The service includes distribution both on a single copy and on a subscription basis.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1		Periodicals, General interest	Periodicals covering multiple topics of general interest intended to appeal to a broad audience. Examples include general news, business news, personal finance, general interest (including articles, pictures, etc.).	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.1		Periodicals, Arts, culture, leisure and entertainment	Periodicals covering artistic, cultural, leisure and entertainment-related subjects aimed at a broad audience. Subjects include art (painting), photography, music, literature (including poetry and fiction), theatre, dance, cinema, TV guides, history, hobbies, sports, automotive, geography, ecology, science and technology, travel, humor (U.S.)/humour (CAN), comic books, and other entertainment-related topics.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.1.1	x	Periodicals, Arts, culture, leisure and entertainment, printed	Printed periodicals covering artistic, cultural and entertainment-related subjects, aimed at a broad audience. Subjects include art (painting), photography, music, literature (including poetry and fiction), theatre, dance, cinema, TV guides, history, hobbies, sports, automotive, geography, ecology, science and technology, travel, humor (U.S.)/humour (CAN), comic books, and other entertainment-related topics.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.1.2	x	Periodicals, Arts, culture, leisure and entertainment, on-line	Periodicals published on the Internet covering artistic, cultural and entertainment-related subjects, aimed at a broad audience. Subjects include art (painting), photography, music, literature (including poetry and fiction), theatre, dance, cinema, TV guides, history, hobbies, sports, automotive, geography, ecology, science and technology, travel, humor (U.S.)/humour (CAN), comic books, and other entertainment-related topics.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400

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Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Product Exists in:			National Product Detail			NAICS Industries Producing the Product			CPC Code s
					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	1.1.1.3	x	Periodicals, Arts, culture, leisure and entertainment, electronic and other media (CAN) Periodicals, Arts, culture, leisure and entertainment, other media (US)	Periodicals in electronic (excluding on-line) and other media, covering artistic, cultural and entertainment-related subjects, aimed at a broad audience. Subjects include art (painting), photography, music, literature (including poetry and fiction), theatre, dance, cinema, TV guides, history, hobbies, sports, automotive, geography, ecology, science and technology, travel, humor (U.S.)/humour (CAN), comic books, and other entertainment-related topics.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.2		Periodicals, Home and living	Periodicals specializing in subjects related to the home and lifestyles, for a broad audience. Examples include fashion, interior decoration, housekeeping, food and beverages, childcare, women, men, youth, seniors, alternative lifestyles, health and fitness, and gardening.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.2.1	x	Periodicals, Home and living, printed	Printed periodicals specializing in subjects related to the home and lifestyles, for a broad audience. Examples include fashion, interior decoration, housekeeping, food and beverages, childcare, women, men, youth, seniors, alternative lifestyles, health and fitness, and gardening.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.2.2	x	Periodicals, Home and living, on-line	Periodicals published on the Internet, specializing in subjects related to the home and lifestyles, for a broad audience. Examples include fashion, interior decoration, housekeeping, food and beverages, childcare, women, men, youth, seniors, alternative lifestyles, health and fitness, and gardening.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.2.3	x	Periodicals, Home and living, electronic and other media (CAN) Periodicals, Home and living, other media (US)	Periodicals in electronic (excluding on-line) and other media, specializing in subjects related to the home and lifestyles, for a broad audience. Subjects include fashion, interior decoration, housekeeping, food and beverages, childcare, women, men, youth, seniors, alternative lifestyles, health and fitness, and gardening. Media in this category include such physical electronic forms as CD-ROMs and diskettes, as well as non-electronic physical forms, such as cassette tapes, microfilms and microfiche.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400

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Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Product Exists in:			National Product Detail			NAICS Industries Producing the Product			CPC Code s
					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	1.1.3		Periodicals, Political, social and business news	Periodicals specializing in subjects of political, social and business news, of interest to a broad audience. National, regional, city and metropolitan area magazines are included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.3.1	x	Periodicals, Political, social and business news, printed	Printed periodicals specializing in subjects of political, social and business news, of interest to a broad audience.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.3.2	x	Periodicals, Political, social and business news, on-line	Periodicals published on the Internet, specializing in subjects of political, social and business news, of interest to a broad audience.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.3.3	x	Periodicals, Political, social & business news, electronic and other media (CAN) Periodicals, Home and living, other media (US)	Periodicals published in electronic (excluding on-line) and other media, specializing in subjects of political, social and business news, of interest to a broad audience. Media in this category include such electronic physical forms as CD-ROMs and diskettes, as well as non-electronic physical forms, such as cassette tapes, microfilms and microfiche.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.9		Other general interest periodicals	Periodicals specializing in other subjects not mentioned elsewhere, of interest to a broad audience. Some examples include consumer advertising and alumni magazines. Shoppers newspapers, containing only consumer advertising, are included here.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.9.1	x	Other general interest periodicals, printed	Printed periodicals specializing in other subjects not mentioned elsewhere, of interest to a broad audience. Some examples include consumer advertising and alumni magazines. Shoppers newspapers, containing only consumer advertising, are included here.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	1.1.9.2	x	Other general interest periodicals, on-line	Periodicals published on the Internet, specializing in other subjects not mentioned elsewhere, of interest to a broad audience. Some examples include consumer advertising, and alumni magazines. Shoppers newspapers, containing only consumer advertising, are included here.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.1.9.3	x	Other general interest periodicals, electronic and other media (CAN) Other general interest periodicals, other media (US)	Periodicals published in electronic (excluding on-line) and other media, specializing in other subjects of interest to a broad audience, not mentioned elsewhere. Examples include consumer advertising and alumni magazines. Shoppers newspapers, containing only consumer advertising, are included here. Media in this category include such electronic physical forms as CD-ROMs and diskettes, as well as non-electronic physical forms, such as cassette tapes, microfilms and microfiche.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.2	x	Periodicals, Business (including farming), professional and academic	Periodicals aimed at professional audiences interested in keeping up-to-date with new research and developments in their professions or fields of interest. Subjects include trade journals, law reports, taxation and accountancy, as well as research by the academic community.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.2a		Periodicals, Business (including farming) and professional	Periodicals aimed primarily at businesses and professional audiences interested in keeping up-to-date with new research and developments affecting their businesses and/or professions. Such subjects include trade journals, law reports, taxation and accountancy.	X			X			511110 511120 511130 511140 511190 516110		511110 511120 511130 511140 511190 516110	32300 32400
51112	1.2b		Periodicals, Academic	Periodicals aimed at the academic community. Subjects include pure research in any field and scholarly journals.	X			X			511110 511120 511130 511140 511190 516110		511110 511120 511130 511140 511190 516110	32300 32400
51112	1.2.1	x	Periodicals, Business (including farming), professional and academic, printed	Printed periodicals, aimed at business, professional and academic audiences interested in keeping up-to-date with new research and developments in their professions or fields of interest. Examples include trade journals, law reports, taxation and accountancy, as well as research and scholarly journals.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.2.1a		Periodicals, Business (including farming) and professional, printed	Printed periodicals aimed primarily at business and professional audiences interested in keeping up-to-date with new research and developments affecting their businesses and/or professions. Examples include trade journals, law reports, taxation and accountancy.	X			X			511110 511120 511130 511140 511190 516110		511110 511120 511130 511140 511190 516110	32300 32400

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	1.2.1b		Periodicals, Academic, printed	Printed periodicals aimed at the academic community. Subjects include pure research in any field and scholarly journals.	X			X			511110 511120 511130 511140 511190 516110		511110 511120 511130 511140 511190 516110	
51112	1.2.2	x	Periodicals, Business (including farming), professional and academic, on- line	Periodicals published on-line, aimed at business, professional and academic audiences interested in keeping up-to-date with new research and developments in their professions or fields of interest. Subjects include trade journals, law reports, taxation and accountancy, as well as research and scholarly journals.	X			X			511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.2.2a		Periodicals, Business (including farming) and professional, on-line	Periodicals published on the Internet, aimed primarily at business and professional audiences interested in keeping up-to-date with new research and developments affecting their businesses and/or professions. Examples include trade journals, law reports, taxation and accountancy.	X			X			511110 511120 511130 511140 511190 516110		511110 511120 511130 511140 511190 516110	32300 32400
51112	1.2.2b		Periodicals, Academic, on- line	Periodicals published on the Internet, aimed primarily at the academic community. Subjects include pure research in any field and scholarly journals	X			X			511110 511120 511130 511140 511190 516110		511110 511120 511130 511140 511190 516110	32300 32400
51112	1.2.3	x	Business (including farming), professional and academic, electronic and other media	Periodicals published in electronic (excluding on-line) and other media, aimed at professional audiences, interested in keeping up-to-date with new research and developments in their professions or fields of interest. Examples include trade journals, law reports, taxation and accountancy, as well as research by the academic community. Media for this category include such electronic physical forms as CD-ROMs and diskettes, as well as non-electronic physical forms, such as cassette tapes, microfilms and microfiche.	X			X			511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.2.3a		Periodicals, Business (including farming) and professional, electronic and other media	Periodicals published in electronic (excluding on-line) and other media, aimed primarily at business and professional audiences interested in keeping up-to-date with new research and developments affecting their businesses and/or professions. Examples include trade journals, law reports, taxation and accountancy. Media for this category include such electronic physical forms as CD-ROMs and diskettes, as well as non-electronic physical forms, such as cassette tapes, microfilms and microfiche.	X			X			511110 511120 511130 511140 511190 516110		511110 511120 511130 511140 511190 516110	

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	1.2.3b		Periodicals, Academic, electronic and other media	Periodicals published in electronic (excluding on-line) and other media, aimed primarily at the academic community. Subjects include pure research in any field and scholarly journals. Media for this category include such electronic physical forms as CD-ROMs and diskettes, as well as non-electronic physical forms, such as cassette tapes, microfilms and microfiche.	X			X			511110 511120 511130 511140 511190 516110		511110 511120 511130 511140 511190 516110	
51112	1.9		Other periodicals, not classified elsewhere	Other periodicals on subjects not mentioned elsewhere. Examples include specialized (non-consumer) advertising and religious periodicals.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.9.1	x	Other periodicals, not classified elsewhere, printed	Other printed periodicals on subjects not mentioned elsewhere. Examples include specialized (non-consumer) advertising and religious periodicals.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.9.2	x	Other periodicals, not classified elsewhere, on-line	Other periodicals published on the Internet, on subjects not mentioned elsewhere. Examples include specialized (non-consumer) advertising and religious periodicals	X			X			511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	1.9.3	x	Other periodicals, not classified elsewhere, electronic and other media (CAN) Other periodicals, not classified elsewhere, other media (US)	Other periodicals on subjects not mentioned elsewhere, published in electronic (excluding on-line) and other media. Examples include specialized (non-consumer) advertising and religious periodicals. Media for this category include such electronic physical forms as CD-ROMs and diskettes, as well as non-electronic physical forms, such as cassette tapes, microfilms and microfiche.	X			X			511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	32300 32400
51112	2		Advertising space in periodicals	Advertising space in any type of periodical may consist of space only, or may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	2.1		Advertising space in General interest periodicals	Advertising space in General Interest periodicals may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.1		Advertising space in Arts, culture, leisure and entertainment magazines	Advertising space in Arts, culture, leisure and entertainment periodicals may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.1.1	x	Advertising space in Arts, culture, leisure and entertainment magazines, printed	Advertising space in printed Arts, culture, leisure and entertainment periodicals may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.1.2	x	Advertising space for Arts, culture, leisure and entertainment magazines, on-line	Advertising space in Arts, culture, leisure and entertainment periodicals on the Internet may include artwork or graphic design for commercial advertisements. Classified or banner advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.1.3	x	Advertising space in Arts, culture, leisure and entertainment magazines, electronic and other media (CAN) Advertising space in Arts, culture, leisure and entertainment magazines, other media (US)	Advertising space in Arts, culture, leisure and entertainment periodicals published in electronic (excluding on-line) or other media may include artwork or graphic design for commercial advertisements. Classified or other advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.2		Advertising space in Home and living periodicals	Advertising space in Home and living periodicals may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	2.1.2.1	x	Advertising space in Home and living periodicals, printed	Advertising space in printed Home and living periodicals may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.2.2	x	Advertising space in Home and living periodicals, on-line	Advertising space in Home and living periodicals published on the Internet may include artwork or graphic design for commercial advertisements. Classified or banner advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.2.3	x	Advertising space in Home and living periodicals, electronic and other media (CAN) Advertising space in Home and living periodicals, other media (US)	Advertising space in Home and living periodicals, electronic (excluding on-line) may include artwork or graphic design for commercial advertisements. Classified or other advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.3		Advertising space in periodicals on general interest Political, social and business news	Advertising space in general interest Political, social and business periodicals may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.3.1	x	Advertising space in printed periodicals on general interest Political, social and business news, printed	Advertising space in printed general interest Political, social and business periodicals may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	2.1.3.2	x	Advertising space in periodicals on general interest Political, social and business news, on-line	Advertising space in general interest Political, social and business periodicals published on the Internet may include artwork or graphic design for commercial advertisements. Classified or banner advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.3.3	x	Advertising space in periodicals on general interest Political, social and business news, electronic and other media (CAN) Advertising space in periodicals on general interest Political, social and business news, other media (US)	Advertising space in general interest Political, social and business periodicals published in electronic (excluding on-line) and other media may include artwork or graphic design for commercial advertisements. Classified or other advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.9		Advertising space in Other general interest periodicals	Advertising space in Other general interest periodicals not mentioned elsewhere may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.9.1	x	Advertising space in Other general interest periodicals, printed	Advertising space in printed Other general interest periodicals not mentioned elsewhere may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.1.9.2	x	Advertising space in Other general interest periodicals, on-line	Advertising space in Other general interest periodicals not mentioned elsewhere, published on the Internet may include artwork or graphic design for commercial advertisements. Classified or banner advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620

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Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Product Exists in:			National Product Detail			NAICS Industries Producing the Product			CPC Code s
					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	2.1.9.3	x	Advertising space in Other general interest periodicals, electronic and other media (CAN) Advertising space in Other general interest periodicals, other media (US)	Advertising space in Other general interest periodicals not mentioned elsewhere, published in electronic (excluding on-line) and other media may include artwork or graphic design for commercial advertisements. Classified or other advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.2		Advertising space in Business (including farming), professional and academic periodicals	Advertising space in Business (including farming), professional and academic periodicals may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.2.1	x	Advertising space in Business (including farming), professional and academic periodicals, printed	Advertising space in printed Business (including farming), professional and academic periodicals may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.2.2	x	Advertising space in Business (including farming), professional and academic periodicals, on-line	Advertising space in Business (including farming), professional and academic periodicals published on the Internet may include artwork or graphic design for commercial advertisements. Classified or banner advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620

***" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

Provisional Product List for NAICS 51120: Periodical Publishers*

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Product Exists in:			National Product Detail			NAICS Industries Producing the Product			CPC Code s
					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	2.2.3	x	Advertising space in Business (including farming), professional and academic periodicals, electronic and other media (CAN) Advertising space in Business (including farming), professional and academic periodicals, other media (US)	Advertising space in Business (including farming), professional and academic periodicals may include artwork or graphic design for commercial advertisements. Classified or other advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.9		Advertising space in Other periodicals not classified elsewhere	Advertising space in Other periodicals not mentioned elsewhere may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.9.1	x	Advertising space in Other periodicals not classified elsewhere, printed	Advertising space in printed Other periodicals not mentioned elsewhere may include artwork or graphic design for commercial advertisements. Classified advertising is included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	2.9.2	x	Advertising space in Other periodicals not classified elsewhere, on-line	Advertising space in Other periodicals not mentioned elsewhere published on the Internet may include artwork or graphic design for commercial advertisements. Classified or banner advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620

""?"" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

Provisional Product List for NAICS 51120: Periodical Publishers*

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Product Exists in:			National Product Detail			NAICS Industries Producing the Product			CPC Code s
					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	2.9.3	x	Advertising space in Other periodicals not mentioned elsewhere, electronic and other media (CAN) Advertising space in Other periodicals not mentioned elsewhere, other media (US)	Advertising space in Other periodicals not mentioned elsewhere published in electronic (excluding on-line) and other media may include artwork or graphic design for commercial advertisements. Classified or other advertising is included.	X		X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 511141 511142	511110 511120 511130 511140 511190 516110	83620
51112	3	x	Sale or leasing of rights	Licencing established under contract through which a publisher cedes the right, for a fee or royalty payment, to exploit all or part of a work of intellectual property or copyrighted material, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Outright sales of rights in perpetuity are excluded.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132 515 516 517510	511110 511120 511130 511140 511190 516110	51230 ?
51112	4	x	Publishing services for others	Publishing of books, periodicals, journals, etc., for others (including self-publishing authors) who maintain copyright and editorial control. Vanity book publishing is included as well as technical services related to publishing such as editing, proofreading, content development, research and writing, and word processing. The services may be bundled or separate. Printing and distribution may be included if these activities are provided in combination with activities listed above.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132	511110 511120 511130 511140 511190 516110	86910
51112	5	x	Printing services for others	Printing done under contract for other establishments or individuals (for any type of publication).	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122 511131 511132	511110 511120 511130 511140 511190 516110	86921
51112	6	x	Distribution services for others	Contract distribution services for other establishments for materials owned by them. Includes distribution of flyers, publications, product samples and anything else.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122	511110 511120 511130 511140 511190 516110	612 6255
51112	7	x	Mailing lists	Rental or sale of mailing lists derived from proprietary databases of periodical publishers. These services may also be rendered through list brokers.	X		X				511110 511120 511130 511140 511190 516110	511141 511142	511110 511120 511130 511140 511190 516110	73290 ?

***" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

Provisional Product List for NAICS 51120: Periodical Publishers*

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Product Exists in:			National Product Detail			NAICS Industries Producing the Product			CPC Code s
					C	M	U	C	M	U	Canada	Mexico	U.S.	
51112	8	x	Special event production and/or management	Service of producing or managing special events (e.g., trade shows, conventions, etc.). Service revenue may be generated from any of: sale of products, advertising, sponsorship, admissions or management fees.	X		X				511110 511120 511130 511140 511190 516110 71132	561920	511110 511120 511130 511140 511190 516110 71132	8312
51112	9	x	Books	Single, non-periodic publications which may be published in print, on-line, electronic or other media. Classes are: Textbooks, Children's books, Professional, scientific and scholarly books, Reference books, and Adult trade books. The following are included: atlases, anthologies, collective works published as monographs or in volumes, monographs published as parts of series, and any related supplemental materials.	X	X	X				511110 511120 511130 511140 511190 516110	511121 511122 511131 511132	511110 511120 511130 511140 511190 516110	32200
51112	10	x	Newspapers	Publications generally issued daily, weekly or at other regular intervals that provide: news editorials, features, and other information of current public interest and that usually carry advertising. Newspapers are usually printed on newsprint, a lesser quality of paper designed for immediate consumption. They may be in printed, online, or electronic or other format. Both subscription and single copy sales are included.	X	X	X				511110 511120 511130 511140 511190 516110	511111 511112 511121 511122	511110 511120 511130 511140 511190 516110	32300
51112	11	x	Merchandise for resale	Merchandise purchased on own account for resale, either retail or wholesale.	X	X	X				511110 511120 511130 511140 511190 516110 41 44 45	43 46	511110 511120 511130 511140 511190 516110 41 44 45	61 62
51112	12	x	Other services	Other services not elsewhere classified, offered by periodical publishers.	X	X	X				Too many to list	511121 511122	511120	

***" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.